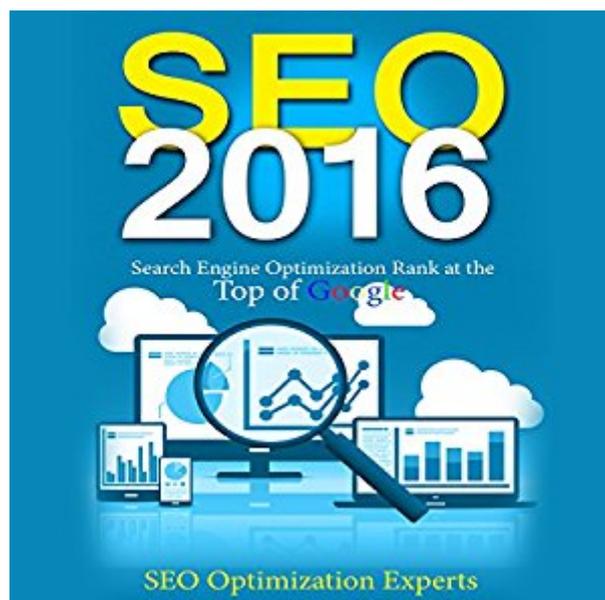


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# Seo 2016: Search Engine Optimization Rank At The Top Of Google



## Synopsis

Your website is like the front door to your business. Many of your potential clients are going to come through via the Internet, and if your website is lacking, or isn't highly ranked on most search engines, you are going to lose out on many clients. SEO 2016 is the only guide you need to learn about SEO during 2016 so you can get your website ranked and bring in the traffic. Websites are ranked based on their quality and how much they can help the potential customer. Search engines are in constant competition to ensure searchers use them and not a competitor. This competition leads them to make new formulas and pick new factors that will decide whether your page will rank high or not. While the search engine isn't going to give you a list of requirements (or everyone would cheat), there are some easy steps you can take to help rank your website as number one! So why is ranking so important? If you have a website, shouldn't that be enough? No! In fact, if you aren't ranked at least on the first page of results, most customers will never find you. That can mean thousands of dollars leaving your business and heading over to the competitor who knows how to use SEO better than you. Even if you have done SEO on your website before, it is important to re-evaluate your website again. Google, Bing, and other search engines are constantly making changes. If you don't keep up, your website is going to go way down in the rankings. Take the Google Panda update just a few years ago. Some well-established websites that had great rankings for years fell into oblivion in just a few minutes once this software was updated because of a few simple mistakes. Oblivion means less sales; not good for a growing business.

## Book Information

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## Customer Reviews

What a tremendously in depth resource that completely educated me and opened my eyes to the world of successful SEO optimization. It is like an easy to understand text book that could easily be used to teach college level courses. Even though this book is very thorough and full of important technical information, it is written in a very easy to digest and understand writing style. The author is obviously a master at taking complicated subject matter and breaking it down to where the average person can easily understand it. I had previously bought a couple other books on SEO, but they were so complicated to read and written from a very technical standpoint. This book is completely the opposite. When you are done reading it you will actually understand all aspects of SEO, including specifics for all of the Google products that SEO must work with flawlessly if you want your website to ever be seen by the masses. All-in-all this book is very useful and excellent! I would recommend it to anyone!

If you design a website that is completely out-of-this-world superb quality, but nobody comes to see your content, then all of the effort is useless. Think of this e-book like a guide to boost up the views of your website. This read starts off with the basics of how a search engine operates and how SE rank websites. Obviously, for your site to rank at the top, the site will required SEO. They key perhaps for the seller to put themselves in the buyerâ€™s/or customerâ€™s shoes. This book covers everything from keyword optimization, which search engines top the list, targeting certain customers and most importantly content of the site.

We just started out a new business and was advised to create a website to gain more customers online. As we notice whenever we search informations related to our products we can't seem to get our website on the first page nor the 2nd page of a search engine. Our web designer mentioned SEO and i was completely lost, it's a complete jargon. As i was reading this book i was able to fully understand how i could get my website on a higher ranking. It gives me a full detail on how SEO works and how it is of a great help for you to be known online. This book is completely informative and helpful.

I have a little knowledge about SEO, but we all know that the rules are constantly changing. It is very important to keep up to date. We all know that SEO is very important to a website to attract more customer and to rank your site to the first page or top google. This guide book is very important to me because it helps me to know more about new thing about SEO. It is a big help to me and my wife portfolio site and blog site. This book is a great read and it is updated, it help us to hit the right

formula to attract more readers and viewers of our site. Me and my wife recommend this book who are just starting their blog site or any website. This book will help you to rank your website to the first page, you just need to follow the right rules.

SEO knowledge is required for many professions nowadays. I tried to learn more about it but found it difficult. This book proved that I was wrong. It presents clear explanations, step-by-step instructions and helpful tips. It also reveals the principles of advertising via Internet. The information provided is concrete and well structured. If you need basic SEO knowledge and don't know what to start with, this book is for you.

A very insightful book! Now I understand better on how to pick up a keyword that would surface at the top of a search engine after reading this book. I created a website but it's not done yet, this book had helped me to get a grasp on how to put my website on a search engine when I will put it up live in the future. A comprehensive book and a 5 star for its consistency!

This book gives very detailed information on SEO. It is well written and simple to understand and indeed very recommendable for a beginner. I knew nothing on SEO but my friend introduced me to it. At first I saw it to be very difficult but once I got this book, it gave me all that I needed to know. I like how the author gives step by step instructions and they are well comprehensible. Kudos to the author. Great work.

I am brand new to the SEO world and read a couple of reviews and decided the Experts Search Engine Optimization 2016 would be the best place to start. I am blown away with all of the information in this book. It is very easy to understand, even for a newbie like myself. I cannot wait to get started putting all of this information to work marketing our online business. This will be an irreplaceable tool from start to finish on our SEO opportunities for us. Thank you Adam for writing this book. I look forward to more of your books in the future.

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